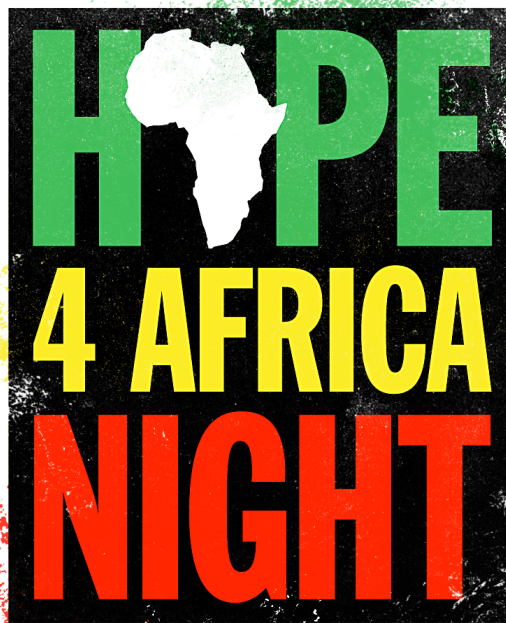


Join us in Bringing  
Hope to Africa!



Sponsor Hope 4 Africa's  
Hope 4 Africa Night  
Sunday, March 4<sup>th</sup>, 2012  
4-6 p.m.

Learning Resource Center  
3550 Mills Civic Parkway  
West Des Moines, IA 50265



Our mission is to provide an opportunity for the youth of America to bring lasting change and prosperity to the youth of Africa.



## Hope 4 Africa Night

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To whom it may concern:

We are contacting businesses and individuals to provide these entities the opportunity to help area high school and college students with a very special and important project...Hope 4 Africa Night 2012. It is our desire to invest 100% from our fundraisers directly to the students we support. The tax-deductible support we receive from local businesses and individuals covers our operational costs. You can help by providing services, monetary or matching donations, items, or gift certificates for the event itself or the silent auction portion of the night. Services could include, but are not limited to, printing, framing, lighting, etc. Any form of donation would be utilized and greatly appreciated. ***In order to properly recognize businesses or individuals on our programs, shirts, and/or other promotional materials, we ask that you inform us of your donations by Feb. 20<sup>th</sup>, 2012.***

As our organization grows, we hope the volume and range of our impact will grow as well. Like any organization, we must continue to raise money to cover our costs. We have employed several methods to accomplish this goal, but we are incredibly excited about **Hope 4 Africa Night 2012. This event will be held on Sunday, March 4th from 4-6 pm at the Learning Resource Center in West Des Moines.** The night will consist of a dinner, entertainment, speeches about the organization and its projects, authentic Kenyan tea, and a silent auction. Through this event, our guests (we are planning for 100) will be able to learn about what we do, have a good time, and help support the organization financially.

Again, we hope you be among our sponsors and able to join us at the event. **To respond regarding your support and/or attendance, please go to [www.hope4africa.info/h4a-night/](http://www.hope4africa.info/h4a-night/) or you can mail your response to the following address: Hope 4 Africa, c/o Kyle Upchurch, P.O. Box 9003, Ames, IA, 50014.**

### **What is Hope 4 Africa?**

Hope 4 Africa is a 501 (c)(3) non-profit organization that raises money to improve education in Africa. Currently, we support three schools in Kenya and do most of our fundraising through 10 student clubs at high schools and universities, including several in the central Iowa area. In the past, our organization has supported students at these three Kenyan schools by providing more than 1,700 textbooks and library books, planting over 1,000 trees, sponsoring 21 students, and funding 20 computers. This year, we are looking to fund projects that will bring clean water to one of the schools, install infrastructure to bring electricity to that same school, sponsor a group of high school students, and give one primary school a music program.

Thank you for your time and help as you assist us in changing the lives of students in Kenya. And if you have any questions, do not hesitate contacting us using the below emails.

Sincerely,

Kyle Upchurch- Co-Director of Operations  
[jku@iastate.edu](mailto:jku@iastate.edu)

Marisa Wilson- Co-Director of Operations  
[mjwilson@iastate.edu](mailto:mjwilson@iastate.edu)

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## **Tax-Deductible Sponsorship Opportunities**

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### **\$500 “Red” Level Sponsors**

- Four (4) complimentary tickets to Hope 4 Africa Night 2012
- Logo/name(s) printed on the back of volunteers’ t-shirts
- Recognition of your business/individual(s) in all promotional materials
- Banner/Sign with business logo/name of individual(s) displayed in the room (banner/sign with logo must be provided by businesses)
- Logo of business/name of individual(s) in event programs
- Verbal recognition during the night
- Business logo/name of individual(s) in slideshow playing throughout the night
- Plaque recognizing sponsorship from Hope 4 Africa
- Recognition in ‘Thank-You’ press release

### **\$250 “Green” Level Sponsors**

- Two (2) complimentary tickets to Hope 4 Africa Night 2012
- Name of business/individual(s) in event programs
- Verbal recognition during the night
- Business logo/name of individual(s) in slideshow playing throughout the night
- Plaque recognizing sponsorship from Hope 4 Africa
- Recognition in ‘Thank-You’ Press Release

### **\$100 “Yellow” Level Sponsors**

- Name of business/individual(s) in event programs
- Verbal recognition during the night
- Business logo/name of individual(s) in slideshow playing throughout the night
- Recognition in ‘Thank-You’ Press release

### **\$25 “White” Level Sponsors**

- Receive a Hope 4 Africa keychain (Handmade in Kenya)

***All contributions are tax-deductible and benefit  
Hope 4 Africa, Inc.***



## Hope 4 Africa Night Program

### **4 P.M. Doors Open**

Guests will have an opportunity to view various informative displays about Africa and the history and growth of Hope 4 Africa, browse the silent auction items, and visit with Hope 4 Africa club members.

### **4:30 P.M. Buffet line opens**

### **4:45 – 5:30 P.M. Speeches and Entertainment**

Founder Moses Bomett and other members of the Hope 4 Africa Organization will speak followed by entertainment.

### **5:30 – 5:45 P.M. Silent Auction Wrap-Up**

Final browsing and bidding on the silent auction items

### **5:50 P.M. Thank You!**

Auction winners announced and final thank-you

### **6:00 P.M. Clean Up**